



Package Lists

Platinum Cost: \$1,000 & Up

- Your business name will be listed with the Platinum Sponsors on each page of the calendar
- 3 units of ad space in the school calendar (3 ½" wide x 6" high)
- 1 additional unit of ad space in the calendar (3 ½" wide x 2" high)
- Your business name will be featured on the cover of the calendar
- Your business name will be mentioned in all Foundation Press releases and on our list of Platinum sponsors on our website
- Your business name & phone # will be listed in the Index of Advertisers at the back of the calendar and flagged as a Platinum Sponsor

Gold Cost: \$600

- 3 units of ad space in the school calendar (3 ½" wide x 6" high)
- Your business name & phone # will be listed in the Index of Advertisers at the back of the calendar and flagged as a Gold Sponsor
- Your business name will be listed among our Gold sponsors on our website

Silver Cost: \$400

- 2 units of ad space in the school calendar (3 ½" wide x 4" high)
- Your business name & phone # will be listed in the Index of Advertisers at the back of the calendar and flagged as a Silver Sponsor
- Your business name will be listed among our Silver sponsors on our website

Bronze Cost: \$225

- 1 unit of ad space in the school calendar (3 ½" wide x 2" high)
- Your business name & phone # will be listed in the Index of Advertisers at the back of the calendar and flagged as a Bronze Sponsor
- Your business name will be listed among our Bronze sponsors on our website

Thank you for your support!

Each unit of ad space consists of a 3 ½" wide x 2" high area. You may break up your units of ad space if you would prefer, or keep them as one large ad. Please indicate your preference on the "other instructions" section of the enclosed order form. For example, a Gold Sponsor could have one large 3 unit ad in 1 month, or three smaller 1 unit ads in 3 different months.

Calendars are distributed free of charge to all parents of students in the Manhattan School District #114.